



natural health conference and expo

Natural Health Event Attracts National and International Attendance

More than 1400 healthcare professionals, naturopaths, massage & beauty therapists, pharmacists and health food retailers from around Australia, New Zealand, Japan and India attended Australia's largest Natural Health event this month - the Natural Health Conference and Expo at the AJC Convention Centre, Randwick, Sydney.

The Natural Health Conference and Expo, Australia's foremost trade event for complementary healthcare industry, attracted more than 80 companies.

The expo is Australia's only trade event which brings together all areas of natural health: natural medicines, supplements, energy medicine, functional foods, massage and yoga supplies, homoeopathic remedies, business and clinic services, magazines and publishers, industry associations and training providers.

"We are very pleased that Natural Health Conference and Expo continues to be a valuable event for both our exhibitors and visitors. We have continued to make subtle changes to the overall feel of the event, from the website to our registration process. It remains our priority to ensure we get the quality and quantity of visitors through the door" says Simon Cooper, MD, Interpoint Events, organizers of the event.

New features for the event in 2009 included a two-day conference with four topics identified by naturopaths as key areas of concern:

- Fertility
- Allergies/Colds
- Cancer
- Menopause

There were also extensive sessions for business building – including communication, leadership and business health check & risk management.

The event will move to Brisbane – 29-30 April 2010 and Auckland 16-17 September 2010 before being held in Sydney again in March 2011.